

Total number of printed pages–4

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2020

INTERNATIONAL BUSINESS

Paper : COM–4076

Full Marks : 40

Time : Two hours

The figures in the margin indicate full marks for the questions.

*Answer Q.Nos. 1, 2 and
any two from the rest.*

1. (a) European Union is a/an : $1 \times 4 = 4$
- (i) Economic Union
 - (ii) Political Union
 - (iii) Economic and Political Union
 - (iv) Economic and Cultural Union

Contd.

- (b) What is the current membership of WTO ?
- (i) 163 member states
 - (ii) 164 member states
 - (iii) 165 member states
 - (iv) 166 member states
- (c) Which of these is *not* a characteristic of the Global Depository Receipt (GDR) ?
- (i) It is a unsecured security
 - (ii) It is listed in the Stock Exchange
 - (iii) It is traded in the Stock Exchange
 - (iv) Interest and Redemption is not public in foreign agency
- (d) Which of these is *not* a reason to enter into a strategic alliance ?
- (i) Shared risk
 - (ii) Shared knowledge
 - (iii) Access of target market
 - (iv) Creation of competitors

2. Write short notes on : **(any four)** 4×4=16
- (i) American Depository Receipt (ADP)
 - (ii) Quota
 - (iii) Hedging
 - (iv) Transaction Exposure
 - (v) Current Account Convertibility
 - (vi) Double Taxation Avoidance Agreement
 - (vii) Reverse Merger
 - (viii) Tariff Barrier
 - (ix) Joint Venture
3. How does culture affect International Business? Discuss with appropriate instances. 10
4. What are the objectives of formation of WTO? What are its functions? Discuss. 10
5. Discuss about Intellectual Property Rights and the TRIPS Agreement. 10

6. Explain in brief, the costs and benefits associated with Foreign Direct Investment (FDI) in India. 10
7. What is regional economic integration? Discuss with special reference to ASEAN. 10
8. Discuss about the motivations that lead to mergers and acquisitions in international business. 10
9. What are the World Bank & IMF initiatives, strategies and Global Partnerships that are crucial to development of international business? 10
10. Discuss about the various types of State intervention in assisting international trade in the Indian perspective. 10

