

M.Com 4th Semester Examination, 2021

Sub: International Business

Paper: COM 4076

Time:3 hours

Marks: 80

1. Answer any **8(eight)** questions among the following within 50 to 75 words each:
(5x8=40)

- i) With appropriate examples distinguish between customs union and economic union.
- ii) Explain the various types of non-tariff barriers.
- iii) What are the different types of foreign institutional investors (FIIs) investing in India?
- iv) What is Double Taxation Avoidance Agreement(DTAA)? What purpose does it serve and how ?
- v) What do you know about strategic alliances taking place in airlines sector?
- vi) Highlight the objectives of GATS. What do you know about Most Favoured Nation (MFN)status?
- vii) Explain the functions of WTO.
- viii) Explain about few motivations that lead to international strategic alliances.
- ix) How does culture impact international business?

2. Answer any **4(four)** questions among the following within 100-150 words each:

(10x4=40)

- i) Briefly explain about the working of regional economic integration in the world citing an integration each from Europe, Asia and South America.
- ii) Discuss about the salient features of the latest policy that regulates Indian exports and imports.
- iii) Explain the IPRs covered by the TRIPS Agreement.
- iv) Discuss about the principles on which fair trade is based, naming few products associated with it.
- v) Identify the reasons of mergers and acquisitions and analyse about few successful and failed global mergers.
