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K-CIAN The Campus Bulletin

Kristu Jayanti College, Autonomous, Bengaluru

From the desk of the Principal

Dear Faculty,

I am hugely delighted to present yet another issue of K-CIAN to the readers. K-CIAN reflects the vibrancy of our academic life.

The highlight of last year was definitely our visit to commence all the Commerce programmes in our Sister Institutions in Kerala and Karnataka. It was a great opportunity for us to interact with students, parents, and the local community. We also had the opportunity to visit our Sister Institutions in Tamil Nadu and Andhra Pradesh. The response we received was very encouraging. I am sure we will be able to expand the Commerce programmes in these states. We also signed the Memorandum of Understanding with several institutions and in the coming days we will be able to see the fruits of our efforts.

The great danger of a very positive mind, as we might organize the NEC, Social Impact Assessment, Foundation stone laying of the academic building, Commerce Day celebrations, Republic Day celebrations, Independence Day celebrations, Celebration of International Women's Day, Celebration of International Yoga Day, Celebration of environmental Awareness, or their operational decision was one of the major highlights of the year.

Commissioning Kristu Jayanti College, KCET, BCA, BBA, B.Com, M.Com, Commerce College at the Vishal Mega complex at Commerce Colleges of the country was a great feat. We thank the Lord for the grace showered on us. We also thank our Management, Governing Council, Staff, Students, and Parents for their support and cooperation.

On 27 August 2021 we helped to celebrate day of the endeavour, which was a great success and it is a pleasure to express our gratitude to all who helped us in making it a great success. We also thank our Sister Institutions in Kerala, Andhra Pradesh, Tamil Nadu, Karnataka, and Uttar Pradesh.

Dr. Fr. Vincent Chakkiath
Principal

NEC Sponsored National Seminar on "Challenges and Sustainable Development Goals and Challenges in Connect to North East India"

K. C. Commerce & North East

A six-day NEC sponsored National Seminar on Education and Sustainable Development Goals and Challenges in Connect to North East India was held from 27th to 31st January, 2021 in the Kristu Jayanti College, Bengaluru.

The seminar was inaugurated by the Chief Guest, Mr. Ashish Bhutani, IAS, Commissioner, Department of Women and Child Development, Government of Karnataka. The Guest of Honour was Dr. Fr. Vincent Chakkiath, Principal, Kristu Jayanti College. The Keynote address was delivered by Dr. Fr. Thomas Kochuparampil, Director of Kristu Jayanti College. The seminar was presided over by the Rev. Fr. Abraham Kattuvilayil, Director, Kristu Jayanti College. The Vice-Chairman of the College, Fr. Benoy Kulangara, delivered the vote of thanks.

Dr. Fr. Thomas Kochuparampil, Director, Kristu Jayanti College, in his address said that the seminar was an attempt to bring together the North East and the South for a fruitful exchange of ideas and experiences. He said that the North East is a treasure house of natural resources and human resources. He said that the North East is a land of rich cultural heritage and a land of natural beauty. He said that the North East is a land of hospitality and a land of peace. He said that the North East is a land of rich culture

Achievement Of Faculty Members

Ph. D Awarded

Dr. Chaitali Das, Assistant Professor, Department of Management, has completed her Ph. D. from Gauhati University under the supervision of Dr. Kalyan Mukherjee on the topic "Employee's Satisfaction Towards Retirement Benefits – A study with special reference to College Teachers". She was awarded the degree on 30th October, 2021.

Books/ Paper Publications

1. Dr. Hrishikesh Baruah, Principal
Acted as Resource persons in:
i) The International Virtual Workshop on Recent Developments in Earth Sciences. Organised By: Department of Geology, Arya Vidyapeeth College, Guwahati, Assam from 1st to 8th November, 2021
ii) The Extended Contact Programme of Post Graduate Diploma in Higher Education (PGDHE) of IGNOU under Regional Centre Jorhat on 28th November, 2021.
iii) Acted as the Presenter of E-content on Science Education for NCERT telecasted on Syayam Prabha Channel, Govt. of India in 2021.

He also has the following research papers to his credit:
i) Textural and heavy mineral appraisal of extra-peninsular Gondwana Sandstones of Singrimari, Meghalaya and Kalijhora, West Bengal, India,2021, Journal of the Indian Geological Congress.Vol. 12(2), (Accepted)
ii) Organic geochemical assessment and characterisation of extra-peninsular Gondwana coal from Kalijhora Basin, Darjeeling District, West Bengal, India,2021, Journal of the Geological Society of India (Springer); (Accepted)

2. Dr. Runumoni Lahkar Das, Assistant Professor, Department of Finance has published research papers entitled,
i) 'A study on Factors Influencing Women Entrepreneurship in India:Challenges and Opportunities in Digital World' in Design Engineering, Issue 8,Year of Publication-2021,pages:14052-14069, ISSN:0011-9342
ii) 'Role of Women Entrepreneurs Towards Nation Building: A study on Opportunities and Challenges of Entrepreneurs of Sualkuchi Village of Kamrup District of Assam (India)' in International Journal of Scientific Research in Science and Technology (IJSRST), Volume 9, Issue 6, September-October 2021
iii) 'Impact of Social Media on Youth: A study on Academic Performance of Youth of Guwahati City under Kamrup (Metro) District of Assam in Kanpur Philosophers, Volume VIII,Issue IV(Winter) December 2021, ISSN 2348-8301

She published the following books:
i) A textbook 'Banking' for B. Com 5th Semester (Honours) under Gauhati University, ISBN 978-93-89500-34-9
ii) A textbook, 'Indian Financial System' for B. Com 5th Semester (Honours) under Gauhati University, ISBN 978-93-89500-33-2

3. Dr. Malamoni Dutta, Assistant Professor, Department of Management has published a text book for HS 1st Year "Beginners Course in Business Studies" along with co-author Rajarshi Kar from Swadeshi College of Commerce.

4. Dr. Kukil Borah, Assistant Professor, Department of Management published a text book on "Corporate Laws" for students of B. Com 2nd Semester with ISBN:978-93-89491-42-5.

5. Dr. Ananta Pegu, Assistant Professor, Department of Economics was awarded Young Researcher Award 2021 for his Research Paper titled 'Do NGOs Play Towards Economic Development for the Marginalized Section? A Critical Analysis of NGOs in Majuli' published in International Journal of Humanities and Social Science Studies, Volume I, Issue No III, Year of Publication-2014, Page No-102-117, E-ISSN: 2349-6959
He also edited the book "Act East Policy and North East India –Exploring Engagement Possibilities with ASEAN Countries."

6. Dr. Chandra Prabha Bohra, Assistant Professor, Department of M. Com Published the following papers in Compendia, a collection of research papers published by K. C. Das Commerce College:
i.A comparative study on Buying Behaviour of Consumers towards Instant Food Products of Gits and MTR-with special reference to Guwahati city.
ii. A study on Financial Literacy and its effects on Investment Decisions.
She also edited the Book, 'Compendia', Volume 1

7. Harjyoti Kalita, Assistant Professor, Department of Management has published a Text Book, 'Insurance and Risk Management' for B. Com 2nd Semester under Gauhati University, ISBN:978-93-90522-67-5

8. Ms. Gargi Sarma, Assistant Professor, Department of M. Com, published a paper titled 'The Pester Power Level in Automobile Advertisements-An Empirical Perspective' published in PIMT Journal Of Research, Vol 13, No-3(B), April-June 2021, ISSN No: 2278-7925.
She also published a paper in the Compendia, titled "Employee Perception towards Job Stress -with special reference to Guwahati City.

9. Amit Das, Assistant Professor, Department of M. Com, published a book chapter titled "Impact of COVID-19 on Employment and its future perspective in India" published in Economic Impact of COVID 19, ISBN:978-81-950942-7-1

Seminars/ Workshops attended/ Papers Presented

1. Dr. Ananta Pegu, Assistant Professor, Department of Economics Presented a paper titled 'Impact of Climate Change on Agriculture' in the International Seminar on Education and Sustainable Development: Issues and Challenges in Context to North East India organised by K C Das Commerce College on 8th -9th January 2021.

2**. Chaitali Das, Assistant Professor, Department of Management**, presented a paper entitled "Role of Financial Literacy on Retirement Planningin ICETAF 2021, organised by Department of Commerce, Tezpur University on November 11-12, 2021.