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2022

COMMERCE

Paper : COM-4076

(International Business)

Full Marks : 80

Time : Three hours

The figures in the margin indicate full marks for the questions.

Answer question no. 1, 2 and **any five** from the rest.

1. Choose the correct answer : $1 \times 5 = 5$

(a) Identify the type of FDI, where a company invests in a foreign business that is unrelated to its core business

(i) Horizontal FDI

(ii) Vertical FDI

(iii) Conglomerate FDI

(iv) Platform FDI

Contd.

- (b) Which of the following treaty created the European Union in 1993 ?
- (i) Maastricht Treaty
 - (ii) Treaty of Paris
 - (iii) Brussels Treaty
 - (iv) Treaty of Rome
- (c) Which of these is not a EXIM trade facilitation body ?
- (i) Commodity Boards
 - (ii) Indian Institute of Packaging
 - (iii) Indian Trade Promotion Organization
 - (iv) Indian Institute of Foreign Trade
- (d) Which of these is a characteristic of GDR ?
- (i) Unsecured of security
 - (ii) Maybe converted into number of shares
 - (iii) It is listed and traded in stock exchange
 - (iv) All of the above

(e) Which of these is not a mandatory document for exports from India ?

(i) Bill of Lading

(ii) Bill of Entry

(iii) Commercial Invoice cum Packing List

(iv) Airway Bill

2. Write short notes on the following : **(any five)**

3×5=15

(a) Geographic Indication

(b) Fair Trade

(c) Reverse Merger

(d) Rupee Convertibility

(e) Sagar Mala project as EXIM infrastructure

(f) Foreign Portfolio Investment

(g) One Belt One Road (OBOR) initiative as FDI

3. Compare and contrast the effectiveness of ASEAN, MERCOSUR and EU in advancing international trade and business. 12

4. Explain about the types and status of Foreign Institutional Investment (FII), investing in India. 12
5. Discuss about the areas covered by TRIPS agreement. 12
6. What do you know about the role of World Bank in regional integration and trade agreements? 12
7. Outline and comment on the salient features of the latest Foreign Trade Policy which have been extended till the current year. 12
8. Explain the types causes and challenges of International Strategic Alliance support your answer with appropriate examples. 2+5+5=12
9. What are the functions of WTO? In what different ways does WTO reach them? Discuss. 12